

# 2017 Victorian Waste Education Conference Program

## Sharing our Stories



### Tuesday 12 September 2017

9:30am Registration

10:00am Welcome and Open Conference

- Feature Presentations from Australian Conservation Foundation and Zoos Victoria
- Open house and interactive and visual showcase of projects around Victoria on the topics of litter, house and chemical collections program, EPA, recycling and organics programs
- Presentations on social research and community attitudes towards food organics and garden organics (FOGO) from Advanced Market Research
- Updates from Sustainability Victoria and Metropolitan and Regional Waste and Resource Recovery Groups
- Waste and Policy Updates

5:00pm Day 1 close

6:00pm Drinks and networking

7:00pm Dinner and trivia night

### Wednesday 13 September 2017

8:30am Registration

9:00am Welcome

#### 9:30am Workshop and seminar program

Nine workshops, themes include:

- Cross cultural communication
- Optimising kerbside collection
- E-waste

***Detailed program on page 2***

4:00pm Close

**More information or to book Click [here](#)**

Contact: [waste.education@sustainability.vic.gov.au](mailto:waste.education@sustainability.vic.gov.au)

Wednesday 13 September 2017 – Workshop and Seminar Guide (morning tea and lunch included)

	THEME: WHAT – MATERIALS (ROOM A)	THEME: WHO – ENGAGEMENT (ROOM B)	THEME: HOW – TOOLBOX (ROOM C)
Session 1	<p><b>E-WASTE</b></p> <p><i>Did you know e-waste is the fastest growing waste stream in Victoria?</i></p> <p>Using social research to develop evidence based communications using e-waste as an example.</p> <p>Presented by Sustainability Victoria</p>	<p><b>POP-UP DRIVE THRU RECYCLING DAYS / SECOND HAND SATURDAY</b></p> <p><i>Different ways to engage around reuse and recycling.</i></p> <p>Gain an understanding of Pop-Up Drive Thru Recycling Day events and how you can support residents to reuse and recycle pre loved household items.</p> <p>Presented by SCR Group</p>	<p><b>DIGITAL ENGAGEMENT</b></p> <p><i>Engagement is changing and so are the tools and mediums in which we engage.</i></p> <p>Learn how to synthesise a story using multimedia tools and gain an understanding of how to construct a Digital Story.</p> <p>Presented by Australian Centre for the Moving Image</p>
Session 2	<p><b>OPTIMISING KERBSIDE COLLECTION</b></p> <p>Bringing together key decision-makers from government and industry we will engage in a dialogue on optimizing kerbside collection services through the facilitated exchange of views, ideas and experiences with kerbside collection.</p> <p>Presented by: Sustainability Victoria and panel made of industry and local government representatives</p>	<p><b>CROSS CULTURAL COMMUNICATION</b></p> <p><i>The latest census indicates that our communities are changing. How equipped are you to communicate with your changing community?</i></p> <p>Gain an understanding of strategies and tools for engaging with diverse communities in delivering waste and resource recovery projects.</p> <p>Presented by CQ Consulting</p>	<p><b>FRAMING AND ENGAGEMENT</b></p> <p><b>Empowering messages to create action</b></p> <p>Learn about how different organisations develop up programs and campaigns that engage with the community.</p> <p>Presented by Sustainability Victoria with panels from the non-government sector</p>
Session 3	<p><b>USING DATA TO CREATE STORY HOOKS THAT INFLUENCE</b></p> <p><i>What will influence your audiences and how could you go about obtaining this information?</i></p> <p>Engaging communities to collect data has been central to building momentum around the issue of ocean microplastics.</p> <p>Presented by The Baykeeper</p>		<p><b>THE ART OF CORPORATE STORYTELLING</b></p> <p><i>Stories are a fundamental pillar in engaging with audiences.</i></p> <p>Learn how to use fewer words to create a stronger message and develop a creative and energetic message for your project.</p> <p>Presented by Writers Victoria</p>
	<b>Panel reflection and close 4pm</b>		